

## [Berkeley Finance Conference Information](#)

Greetings,

We are happy that you will be joining us in our 2<sup>nd</sup> annual Berkeley Finance Conference at the Haas School of Business. To help the day run as smoothly as possible, we have put together an information packet for you.

Included in this packet are details on

- [Agenda \(p2\)](#)
- [Directions \(p3\)](#)
- [Other Public Parking \(p6\)](#)

### General Information

- What: Berkeley Finance Conference
- When: Friday, November 21<sup>st</sup>, 8:30 am – 6:30 pm
- Where: Haas School of Business – 2220 Piedmont Ave, Berkeley, CA 94720
- Conference website: [www.berkeleyfinanceconference.org](http://www.berkeleyfinanceconference.org)
- Suggested Attire: Business Casual
- Parking: Lower Hearst Parking Structure Level II – Please see below for directions

A dedicated shuttle service operating between 8.00am and 7.00pm (15 minute interval) will be provided for all attendees who need to commute between the parking lot and the Haas School of Business. The pickup points will be at the Lower Hearst Lot entrance and the school entrance on Piedmont Ave. This shuttle will be clearly labeled “Berkeley Finance Conference”.

For attendees who have purchased parking ticket, a parking attendant will be assisting you at the entrance of the parking lot to sign you in. For those who have NOT purchased parking ticket, you may park at any available public parking around Berkeley listed in page 6.

If you encounter any problem, please contact Anup Anajpure at (646) 460-0265.

Sincerely,

Felipe Gomez

[felipe\\_gomez@mba.berkeley.edu](mailto:felipe_gomez@mba.berkeley.edu)

VP Events

Berkeley Finance Conference Committee

## Berkeley Finance Conference Information

### Agenda

8:30 am – 9:00 am	Registration and Breakfast	Bank of America Forum
9:00 am – 9:15 am	Welcome Address	Andersen Auditorium
9:15 am – 10:30 am	Keynote Address: <b>Rohit Bhagat</b> – Global Chief Operating Officer Barclays Global Investors	Andersen Auditorium
10:30 am – 10:45 am	Coffee Break	Bank of America Forum
10:45 am – 12:00 pm	Morning Panels: <ul style="list-style-type: none"><li>• Investment Management - The New Market Realities</li><li>• Venture Capital</li></ul>	Andersen Auditorium Wells Fargo Room
12:00 pm – 1:00 pm	Networking Lunch	Courtyard
01:00 pm – 02:15 pm	Featured Speaker: <b>Mark Zanoli</b> - Managing Director, JP Morgan	Andersen Auditorium
02:15 pm – 02:30 pm	Coffee Break	Bank of America Forum
02:30 pm – 03:45 pm	Afternoon Panels – Session 1 <ul style="list-style-type: none"><li>• Investment Banking</li><li>• Corporate Finance - Credit Crunch: Crisis or Opportunity?</li></ul>	Andersen Auditorium Wells Fargo Room
03:45 pm – 04:00 pm	Coffee Break	Bank of America Forum
04:00 pm – 05:30 pm	Afternoon Panels – Session 2 <ul style="list-style-type: none"><li>• Private Equity</li><li>• Real Estate - Navigating the Real Estate Cycle, Where Will the New Opportunities Be?</li></ul>	Andersen Auditorium Wells Fargo Room
05:30 pm – 06:30 pm	Networking Reception	Bank of America Forum

## [Berkeley Finance Conference Information](#)

### **Public Transportation: Directions to Haas School of Business**

Using public transportation:

- Take the Richmond-Daly City BART train north to Richmond
- Exit at the Downtown Berkeley station
- Board the UC Berkeley Campus Perimeter or Reverse Perimeter Shuttle (50 cents) at the corner of Shattuck and Center Street (Locate "P" for Perimeter on the bus stop sign)
- Exit at the International House exit on the corner of Bancroft and Piedmont
- Continue down Piedmont (0.3 mi)
- (NOTE: it is also possible to walk south on Shattuck from the BART station, make a left on Bancroft. Then take Bancroft up to Piedmont. This is a 15-20 min walk uphill.)
- There will be sign at when you arrive at the Cronk Gate of Haas School of Business

### **Driving: Directions to Lower Hearst Parking Structure Level II**

From San Francisco:

- Follow U.S. 101 north and then switch to I-80 east, and take it across the San Francisco/Oakland Bay Bridge
- Stay left as you get off the Bay Bridge and take I-80 east heading to Berkeley & Sacramento
- Exit I-80 onto University Avenue
- Continue east on University Avenue for approximately 1.5 miles
- Turn left on Oxford Street at the western edge of the campus
- Turn right on Hearst Ave
- Turn Left on Le Conte Ave
- Turn Right on Scenic Ave
- Enter lot on second entrance to the left to level II

From Oakland, the Oakland airport, Hayward or San Jose on northbound I-880:

- Stay in left center lanes on I-880 when you reach downtown Oakland
- Exit I-80 east (to Berkeley)
- Exit I-80 at University Avenue
- Continue east on University Avenue for approximately 1.5 miles
- Turn left on Oxford Street at the western edge of the campus
- Turn right on Hearst Ave
- Turn Left on Le Conte Ave
- Turn Right on Scenic Ave
- Enter lot on second entrance to the left to level II

From the East Bay on eastbound Highway 24:

- From Highway 24 exit at Telegraph Ave. and take a right on Telegraph.
- Continue on Telegraph until it ends at the south side of campus on Bancroft.
- Make a left on Bancroft
- Make a right on Fulton, which will become Oxford Street in two blocks
- Turn right on Hearst Ave

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- Turn Left on Le Conte Ave
- Turn Right on Scenic Ave
- Enter lot on second entrance to the left to level II

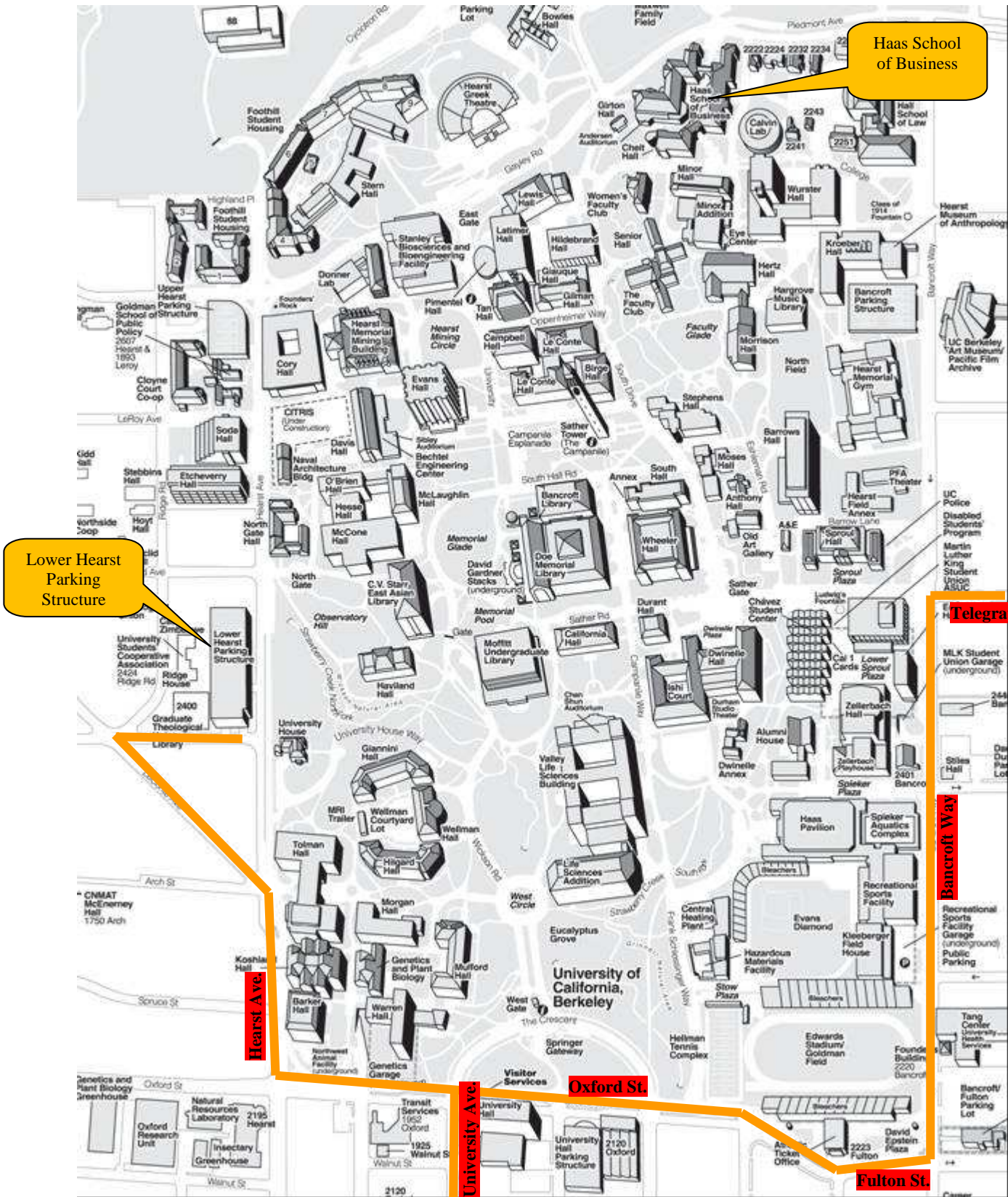
From the East Bay on northbound Highway 13:

- Highway 13 ends and becomes Tunnel Road
- Continue on Tunnel Road which becomes Ashby Avenue. Continue on Ashby.
- Turn right at Shattuck Avenue
- Turn right on Hearst Ave
- Turn Left on Le Conte Ave
- Turn Right on Scenic Ave
- Enter lot on second entrance to the left to level II

From the East Bay on westbound I-580:

- Exit I-80 East (to Berkeley & Sacramento)
- Exit at University Avenue
- Continue east on University Avenue for approximately 1.5 miles
- Turn left on Oxford Street at the western edge of the campus
- Turn right on Hearst Ave
- Turn Left on Le Conte Ave
- Turn Right on Scenic Ave
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# Berkeley Finance Conference Information



Haas School of Business

Lower Hearst Parking Structure

Telegraph Av.

Hearst Ave.

University Ave.

Oxford St.

Bancroft Way

Fulton St.

## [Berkeley Finance Conference Information](#)

### **Other Public Parking in Berkeley**

- Student Union Garage on Bancroft, west of Telegraph Avenue
- West Anna Head Lot at Telegraph and Channing Way
- University Hall West Lot on Addison between Oxford and Shattuck
- RSF Garage in the Gold Section on Bancroft Way at Ellsworth Street
- Berkeley Way Lot in spaces 1 through 11 on Berkeley Way and Shattuck
- City of Berkeley Sather Gate Garage, located on Durant between Dana and Telegraph (south side of campus). Enter from Channing Way or Durant Ave.
- City of Berkeley Center Street Garage, 2025 Center Street between Shattuck and Milvia Street.
- Street parking: Read all parking restriction signs carefully. The rules and times are strictly enforced by the City of Berkeley

For more information please follow the following link: <http://pt.berkeley.edu/park/public>