

## 2. COMPANY AND BUSINESS UNIT INFORMATION

### 1. Corporate Information

<b>Company Name</b>		
<b>Parent Corporation (if applicable)</b>		
<b>Year company founded</b>	<input type="text"/>	
<b>Headquarters location</b>	China	<input type="checkbox"/>
	Europe	<input type="checkbox"/>
	Japan	<input type="checkbox"/>
	Korea	<input type="checkbox"/>
	North America	<input type="checkbox"/>
	Russia	<input type="checkbox"/>
	Singapore	<input type="checkbox"/>
	Taiwan	<input type="checkbox"/>
	Other	<input type="checkbox"/>

### 2. Company Type

<b>Publicly Traded</b>	<input type="checkbox"/>
<b>Private</b>	<input type="checkbox"/>

### 3. Does your company have multiple divisions or strategic business units (SBUs)?

<b>Yes</b>	<input type="checkbox"/>
<b>No</b>	<input type="checkbox"/>

### 4. If yes to question 3, list the name of the business unit in which you work:

<i>Your Business Unit</i>

**5. List the products or services offered by your Business Unit and your Company:  
(please check all that apply)**

*See the list of Industry Segments and Business Activities defined by SEMI at  
[http://groups.haas.berkeley.edu/semi-survey/semi\\_list.htm](http://groups.haas.berkeley.edu/semi-survey/semi_list.htm)*

<i><b>Product or Service</b></i>	<b>Company</b>	<b>SBU</b>
Analysis/Measurement	<input type="checkbox"/>	<input type="checkbox"/>
Assembly/Hybrid Equipment	<input type="checkbox"/>	<input type="checkbox"/>
Assembly/Hybrid Materials	<input type="checkbox"/>	<input type="checkbox"/>
Clean Room	<input type="checkbox"/>	<input type="checkbox"/>
Consulting	<input type="checkbox"/>	<input type="checkbox"/>
Electronic Design Automation	<input type="checkbox"/>	<input type="checkbox"/>
Factory Control	<input type="checkbox"/>	<input type="checkbox"/>
Flat Panel Displays	<input type="checkbox"/>	<input type="checkbox"/>
Photomask Equipment/Materials	<input type="checkbox"/>	<input type="checkbox"/>
Process Chemicals	<input type="checkbox"/>	<input type="checkbox"/>
Process Equipment	<input type="checkbox"/>	<input type="checkbox"/>
Process Gases/Gas Handling Equipment	<input type="checkbox"/>	<input type="checkbox"/>
Process Materials	<input type="checkbox"/>	<input type="checkbox"/>
Services	<input type="checkbox"/>	<input type="checkbox"/>
Test	<input type="checkbox"/>	<input type="checkbox"/>
Wafer Handling/Storage	<input type="checkbox"/>	<input type="checkbox"/>
Environment, Health and Safety	<input type="checkbox"/>	<input type="checkbox"/>
Area Array Packaging Materials & Consumables	<input type="checkbox"/>	<input type="checkbox"/>
Area Array Packaging Equipment & Services	<input type="checkbox"/>	<input type="checkbox"/>
Financing/Leasing	<input type="checkbox"/>	<input type="checkbox"/>
Other _____	<input type="checkbox"/>	<input type="checkbox"/>

Several of the following questions ask for financial information that may not be publicly available. We encourage you to provide as much information as possible, since this data is critical to our efforts to understand eBusiness adoption patterns and to link specific eBusiness practices with measures of financial performance.

**All of the information provided in this survey will be kept strictly confidential under the terms of the non-disclosure and secrecy agreements signed by the UC Berkeley research team. No identifying or company-specific information will be released under any circumstances.**

**6. Corporate Financial Data: (Please provide figures in US \$ at the corporate level)**

	1997	1998	1999	2000
Sales Revenue				
Market Share				
Net Profit				
R&D Expense				
Assets: Plant & Equipment				
Total Assets				

**7. Business Unit Financial Data: (Please provide figures in US \$ at the business unit level)**

	1997	1998	1999	2000
Sales Revenue				
Market Share				
Net Profit				

**8. Within your organization or strategic business unit (SBU), how many employees are in the following categories?**

	1997	1998	1999	2000
Total Employees				
Based in HQ Country				

